

# BASIC MEMBERSHIP

2018 MEMBERSHIP BENEFITS PACKAGE

Basic membership includes all the benefits you might expect from a regional chamber, including the ability to:

- > Grow B2B connections through networking events held throughout the region
- > Influence business-minded Public Policy at a local, regional and Federal level
- > Develop a strong leadership bench through Centurions
- > Connect and retain young professionals through genKC
- ▶ Leverage online Membership Information Center to grow business relationships
- > Support small business through the Small Business Celebration
- Apply for Workplace Wellness Certification through the HealthyKC Initiative
- > Promote your brand, product or service through the KC Chamber website
- **>** Go global with support from the Chamber's World Trade Center concierge
- > Save time and money through our Cost-Savings Benefits discount program



# You'll find them all at the KC Chamber.

Membership in the **Greater Kansas City Chamber of Commerce** aligns your company with the region's largest and most influential Chamber and immediately strengthens your ability to succeed.

ANNUAL INVESTMENT BASED ON EMPLOYEE COUNT	
O-10	\$610
11-25	\$770
26-50	\$930
51-100	\$1060
101-200	\$1590



### **I FADERSHIP**

The KC Chamber is the leading voice of the Greater KC business community and is dedicated to improving the region's economic vitality and quality of life. We empower our members with opportunities to lead, learn, and develop.

## 1400+ Centurion alumni shaping KC's future today

WE LEAD THE REGION IN:

- Advocacy for Regional Businesses
- Promoting Diversity and Inclusion
- Growing the Transportation Sector
- Growing the Energy and Environment Sector

WE HELP CREATE LEADERS IN THESE AREAS: genKC (Young Professionals)

Entrepreneurship Women's Leadership

### COMMUNITY IMPACT

More than any other business association in town, the KC Chamber is influencing large-scale change and growth of Greater KC by addressing generational issues affecting all business.

#### **BIG 5 INITIATIVES**

- Growing Area Life Sciences and Medical Research
- Creating "America's Most Entrepreneurial City"
- Working toward a Downtown UMKC Arts Campus
- Revitalizing Our Urban Neighborhoods
- Growing KC's Workforce Through Kindergarten Readiness

Workplace Wellness **Certified Companies** 

#### **HEALTHY KC**

- Active Living
- Healthy Eating
- Behavioral Health
- Workplace Wellnes
- Tobacco Cessation and Prevention

## CONNECTIONS AND RESOURCES

Representing more than 2,000 businesses and a workforce of 300,000+, the KC Chamber connects members to customers, thought leaders, community decision makers, and policy leaders who can help your business grow.

**Networking Events:** The Chamber and its many programs help businesses learn effective ways to network, build their professional brand, and establish a group of peers dedicated

2,50

to help one another grow through effective business practices and relationships.

professionals connected

through networking

- Neighborhood Networking
- Face2Face Speed Networking
- **Business After Hours**
- Know Your Chamber

**Executive Opportunities:** The Chamber brings together groups of executive-level leaders for exclusive peer interaction, including roundtables and leadership exchanges for personal and professional growth.

- **Executive Recognition Breakfasts**
- Leadership Exchange Benchmarking Trip
- **CEO** Roundtables

#### **World Trade and International Business:**

The KC Chamber's World Trade Center Kansas City connects the region's businesses to expansion opportunities across the globe and provides hands-on guidance and resources to build your brand globally.

companies going global through the KC Chamber's World Trade Center

**Small Business and Entrepreneurship:** The KC Chamber offers a number of programs and services geared toward the unique needs of entrepreneurs, small business owners, managers and their teams.

- Small Business Celebration (Jan-May)
- Small Business Council
- Small Business Procurement Event
- Small/Diverse Business Mentoring (POWER Connections)

companies nominated yearly for the Small Business Celebration